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Gary P. Pisano is the Harry E. Figgie, Jr. Professor of Business Administration and senior associate dean of faculty

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development at Harvard Business School, where he has been on the faculty since 1988. Pisano is an expert in the fields of technology and operations strategy, the management of innovation, and competitive strategy.

7 Favorite Business Case Studies to Teach—and Why ...

This case study method forms the backbone of the Harvard Business School curriculum. Back in the 1920s, HBS professors decided to develop and experiment with innovative and unique business instruction methods.

The History of the Case Study at Harvard Business School ...

Simply put, the case method is a discussion of real-life situations that business executives have faced. On average,

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How the HBS Case Method Works. 1. Read and analyze the case. Each case is a 10-20 page document written from the viewpoint of a real person leading a real organization. In addition to background information on the situation, each case ends in a key decision to be made. ... Harvard Business ...

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Heidi Roizen, a venture capitalist at SOFTBANK Venture

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